



Motivation

[Motivation]

The primary challenge of leadership is motivation

Your motivation quotient is always more important than your intelligence quotient



Theories of Human Motivation

- Maslow

- The Chicago group
- *Theory of Human Motivation* – 1943
- *Motivation and Personality* – 1954
- The hierarchy of motivation



Theories of Human Motivation

- Herzberg
 - 1950's
 - Motivation and hygiene



Theories of Human Motivation

- McGregor
 - 1960's
 - *The Human Side of Enterprise*
 - Theory x and theory y



How to motivate people

[Motivation and Joy]

- Joy – “An unsatisfied desire which is itself more desirable than any other satisfaction.” C. S. Lewis
- “It is one thing to see the land of peace from a wooded ridge... and another to tread the road that leads to it.” Augustine Confessions VII, XXI
- John 16:20-22